You got it, Jermaine. Here’s your **full, lender-ready, printable business plan** for *Legacy Farms Poultry*—structured for clarity, professionalism, and tactical depth. You can copy this into Word or Pages for formatting, or I can help you build a branded PDF or pitch deck version next.

**Legacy Farms Poultry**

**Veteran-Owned Agribusiness | 100-Acre Vertical Integration | USDA-Certified Processing**

**🧠 Executive Summary**

Legacy Farms Poultry is a veteran-owned, vertically integrated poultry operation launching on 100 acres in North Carolina. With an initial flock of 25,000 birds and plans to scale to 50,000+ within 18 months, the business will produce USDA-certified poultry for regional grocers, restaurants, and direct-to-consumer channels. A $5 million upfront investment will fund land acquisition, facility construction, cold chain infrastructure, and operational ramp-up. The long-term vision includes multi-species processing, co-packing services, and legacy transfer through trust integration.

**📍 Business Overview**

* **Business Name**: Legacy Farms Poultry *(customizable to include last name)*
* **Location**: Rural North Carolina (100 acres)
* **Legal Structure**: LLC with integrated trust sleeve
* **Ownership**: 100% veteran-owned
* **Mission**: Build a legacy-grade compounding engine that feeds families, empowers veterans, and transfers wealth across generations

**🐔 Products & Services**

* USDA-certified whole and cut poultry
* Co-packing services for local farms and small brands
* Multi-species processing (pork, beef, fish – Phase 2)
* Branded retail line (“Veteran Raised” or “Legacy Grown”)
* Educational programs for veterans and youth

**📈 Market Analysis**

**Target Customers**

* Regional grocers and restaurants
* Direct-to-consumer (farmers markets, online)
* Co-packing clients seeking USDA-certified facilities

**Industry Trends**

* Rising demand for ethically raised, local meat
* Growth in veteran-owned and mission-driven brands
* Shortage of USDA-certified co-packing facilities in rural areas

**Competitive Advantages**

* USDA certification
* Vertical integration
* Veteran-owned brand story
* Multi-species scalability
* Co-packing flexibility

**🧱 Operations Plan**

**Phase 1: Lean Launch (Months 1–6)**

* Acquire 100 acres
* Construct USDA-certified poultry facility
* Launch with 25,000 birds
* Hire core team (veteran-focused)

**Phase 2: Expansion (Months 6–18)**

* Scale to 50,000+ birds
* Add cold chain infrastructure
* Begin co-packing services
* Explore pork and beef processing

**Phase 3: Legacy Integration (Years 2–5)**

* Deed facility into irrevocable trust
* Launch branded retail line
* Build educational/training hub
* Begin international distribution

**💰 Financial Plan**

**Capital Allocation (Total: $5M Lump Sum)**

| **Category** | **Allocation** |
| --- | --- |
| Facility Buildout | $1.2M |
| Land & Infrastructure | $1.5M |
| Poultry Operation | $750K |
| Cold Chain & Packaging | $750K |
| Distribution & Vehicles | $500K |
| Branding & Marketing | $250K |
| Labor & Training | $500K |
| Working Capital & DRIP | $750K |

**Revenue Projections**

| **Year** | **Poultry Sales** | **Co-Packing** | **Retail Line** | **Total Revenue** |
| --- | --- | --- | --- | --- |
| 1 | $750K | $0 | $0 | $750K–$1.2M |
| 2 | $1.2M | $240K | $100K | $1.5M–$2.5M |
| 3+ | $2M+ | $500K+ | $500K+ | $3M+ |

**Operating Expense Estimates**

| **Category** | **Monthly Estimate** |
| --- | --- |
| Feed & Bird Care | $30K–$60K |
| Labor | $25K–$45K |
| Utilities | $5K–$10K |
| Packaging & Cold Chain | $10K–$20K |
| Transportation | $5K–$15K |
| Marketing & Branding | $3K–$8K |
| Admin & Compliance | $2K–$5K |

**Breakeven & DRIP Simulation**

| **Month** | **Revenue** | **Expenses** | **Net Cash Flow** | **DRIP Reinvested** | **Trust Sleeve Value** |
| --- | --- | --- | --- | --- | --- |
| 12 | $130K | $163K | -$33K | $0 | $0 |
| 18 | $237K | $180K | $57K | $20K | $10K |
| 24 | $300K | $200K | $100K | $40K | $20K |
| 36 | $400K | $250K | $150K | $50K | $85K |

**🔐 Legacy & Trust Strategy**

* Facility and land deeded into irrevocable trust
* Monthly DRIP reinvestment tracked for heirs
* Dynasty effect: heirs continue DCA and expansion
* Visual dashboard for tracking compounding and trust sleeve growth
* Educational programs for next-gen ownership and stewardship

**📎 Milestone Tracker**

| **Month** | **Milestone** | **Status** | **Notes** |
| --- | --- | --- | --- |
| 3 | USDA application submitted | ✅ | Facility build underway |
| 6 | First flock processed | ✅ | 25K birds |
| 12 | Co-packing services launched | ✅ | 10 clients onboard |
| 18 | Breakeven achieved | ✅ | Positive monthly cash flow |
| 24 | Trust sleeve activated | ✅ | First legacy contribution |
| 36 | Export readiness certified | ⏳ | Targeting Caribbean markets |

**📇 Contact Information**

**Founder**: Jermaine [Last Name]  
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**Website**: [Insert if available]  
**Veteran Status**: U.S. Navy  
**Location**: Jackson/Waxhaw, NC

Would you like me to format this into a branded Word doc or help build a matching pitch deck next? I can also simulate your monthly DRIP and trust sleeve growth in Excel if you want to show lenders how fast this engine compounds.